We claim:

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- 1. A method of reducing or preventing degeneration of retinal neurons in a mammal caused by exposure to light or other environmental trauma comprising administering to the mammal, prior to, during or following such exposure, a therapeutically effective dose of neurotrophic factor.
- 2. The method of claim 1 wherein said neurotrophic factor is brain derived neurotrophic factor, ciliary neurotrophic factor, neurotrophin-3 or a combination thereof.

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- 3. The method of claim 2 wherein said retinal neurons are photoreceptors.
- 4. The method of daim 3 wherein said administration is intraocular.
- 5. The method of claim 4 wherein said administration is into the vitreous or into the subretinal (interphotoreceptor) space.
- 6. The method of daim 3 wherein said administration is systemic delivery.

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- 7. The method of claim 6 wherein said neurotrophic factor has been modified in such a way as to increase its ability to be transported across the blood-retinal barrier.
- 8. The method of claim 7 wherein said modification comprises increasing the lipophilicity of the factor.
 - 9. The method of claim 7 wherein said modification comprises glycosylation of the factor.

- 10. The method of claim 7 wherein said modification comprises increasing the net positive charge on said factor.
- 11. The method of claim 6 wherein said systemic delivery is by an oral route.

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- 12. The method of claim 7 wherein said systemic delivery is by subcutaneous, intravenous or intramuscular injection.
- 13. A method of preventing or reducing degeneration of retinal neurons in a mammal caused by exposure to light or other environmental trauma comprising administering to the mammal, prior to, during or following said exposure, a therapeutically effective dose of one or more factors selected from the group consisting of acidic fibroblast growth factor (aFGF), bFGF plus heparin, aFGF plus heparin, interleukin-1 beta (IL-1 β) and tumor necrosis factor-alpha (TNF- α).
 - 14. The method of claim 13 wherein said retinal neurons are photoreceptors.
 - 15. The method of claim 14 wherein said administration is intraocular.
 - 16. The method of claim 15 wherein said administration is into the vitreous or into the subretinal (interphotoreceptor) space.
 - 17. The method of chaim 14 wherein said administration is delivered systemically.
- 18. The method of claim 17 wherein said systemic delivery is by an oral route.
 - 19. The method of claim 18 wherein said systemic delivery is by subcutaneous, intravenous or intramuscular injection.



- 20. A method of reducing or preventing degeneration of retinal neurons in a mammal having a pathological condition wherein retinal degeneration occurs, comprising administering to said mammal a therapeutically effective dose of a neurotrophic factor.
- 21. The method of claim 20 wherein said pathological condition is retinal detachment, age-related or other maculopathies, photic retinopathies, surgery-induced retinopathies (either mechanically or light-induced), toxic retinopathies, diabetic retinopathies, retinopathy of prematurity, viral retinopathies such as CMV or HIV retinopathy related to AIDS; uveitis; ischemic retinopathies due to venous or arterial occlusion or other vascular disorder, retinopathies due to trauma or penetrating lesions of the eye, peripheral vitreoretinopathy or inherited retinal degenerations.
 - 22. The method of claim 21 wherein said neurotrophic factor is brainderived neurotrophic factor, ciliary neurotrophic factor, neurotrophin-3 or a combination thereof.

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- 23. The method of claim 22 wherein said retinal neurons are photoreceptors.
- 24. The method of claim 23 wherein said administration is intraocular.
- 25. The method of claim 24 wherein said administration is into the vitreous or into the subretinal (interphotoreceptor) space.
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- 726. The method of claim 23 wherein said administration is by systemic delivery.
- 27. The method of claim 26 wherein said systemic delivery is by an oral route.
- 28. The method of claim 27 wherein said systemic delivery is by subcutaneous, intravenous or intramuscular injection.

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- 29. A method of reducing or preventing degeneration of retinal neurons in a mammal having a pathological condition wherein retinal degeneration occurs, comprising administering to said mammal a therapeutically effective dose of one or more factors selected from the group consisting of acidic fibroblast growth factor (aFGF), bFGF plus heparin, aFGF plus heparin, IL-1 β , TNF- α and IGF-2.
- 30. The method of claim 29 wherein said retinal neurons are photoreceptors.

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31. The method of claim 30 wherein said administration is intraocular.

32. The method of claim 31 wherein said administration is into the vitreous or into the subretinal (interphotoreceptor) space.

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- 33. The method of claim 30 wherein said administration is systemic delivery.
- 34. The method of claim 33 wherein said systemic delivery is by an oral route.
- 35. The method of claim 34 wherein said systemic delivery is by subcutaneous, intravenous or intramuscular injection.
- 36. A method of assessing the survival-promoting ability of an agent on retinal neurons or photoreceptors comprising
- (i) injecting the agent intravitreally into an albino mammal eye, prior to, during, or after exposure of the mammal to continuous light,
 - (ii) evaluating the injected eye for degeneration of retinal neurons or photoreceptors as compared to a control eye exposed to the same light in the absence of injection of the agent;

wherein decreased retinal degeneration as compared to the control eye correlates positively with survival-promoting ability of the agent.

- 5 37. The method of claim 36 wherein said mammal is a rat.

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